

FOR IMMEDIATE RELEASE

**OIC AND RUTGERS UNIVERSITY OFFER ONLINE COURSES
FOR FINANCIAL ADVISORS CONTINUING EDUCATION**

CHICAGO (October 4, 2010) – The Options Industry Council announced today new online course offerings in options for financial advisors as it continues its partnership with the Rutgers University School of Business–Camden.

Presented in partnership with OIC, the new Rutgers University Options courses are available online and accredited for continuing education. The courses are designed to help financial advisors better protect clients' investments, spark new ideas for high-net clients and build their practice through the implementation of options strategies. By offering the courses online, registrants can take them when their schedules allow.

Last year Rutgers' academic excellence and OIC's industry expertise were first combined when they partnered to offer a two-day certificate program on portfolio management using equity options. Sean E. Heron, CFA, an adjunct finance faculty member at the Rutgers School of Business-Camden is presenting the material in each of the three classes. The new curriculum includes: Options Basics, Covered Calls and Options Pricing.

The Options courses are free of charge and each course is 60 minutes in length. For more detailed course information and to register please visit options.rutgers.edu.

"Our School of Business-Camden has a long history of academic excellence and for providing continuing education to working professionals." said Ray Compari, Associate Dean and Director at Rutgers University. "Rutgers has proudly become recognized nationally for its excellence in delivering education in virtual formats and these courses, partnered with OIC, debuts another excellent learning opportunity for financial professionals."

"As part of OIC's mission, we are deeply committed to educating financial advisors about how options can fit into their clients' portfolios. We welcome this wonderful opportunity to partner with Rutgers on this important academic endeavor," said Gina McFadden, President of OIC.

About the Rutgers IMED

The Rutgers Institute for Management and Executive Development (Rutgers IMED), operating within the Rutgers University School of Business-Camden, is a leading provider of business training and professional development across the nation. The Institute seeks to strengthen the leadership and management capabilities of individuals and organizations. For more information, visit imed.rutgers.edu.

About OIC

OIC is an industry cooperative funded by BATS Options, Boston Options Exchange, Chicago Board Options Exchange, International Securities Exchange, NASDAQ OMX PHLX, NASDAQ Options Market, NYSE Amex Options, NYSE Arca Options, and The Options Clearing Corporation. OIC was formed in 1992 to educate investors and their financial advisors about the benefits and risks of exchange-traded equity options. OIC's resources include: The Options Industry Services Help Desk at 1-888-OPTIONS, educational websites at www.OptionsEducation.org, www.OptionsEducation.org/advisor and www.OptionsEducation.org/institutional, evening seminars throughout the continental United States and Canada, instructional DVDs and educational literature and software.

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